



# Rycraft Studios

*2021 Magical Shoot  
Christmas Brochure*

[www.rycraftstudios.co.uk](http://www.rycraftstudios.co.uk)





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ADDRESS....

Matthew Rycraft Photography

Studio 4

15a Liverpool Road

Birkdale

PR8 4AS

## About Us

At Rycraft Studios Matthew Rycraft specialises in Family Portrait Photoshoots inside and outside the studio. As well as his renowned Magical Christmas Shoots.

14-years' experience, talent and passion photographing families.

## Contact

email: [matt@rycraftstudios.co.uk](mailto:matt@rycraftstudios.co.uk)

tel: 01704 741111

web: [www.rycraftstudios.co.uk](http://www.rycraftstudios.co.uk)

socials: [@matthewrycraft](https://www.instagram.com/matthewrycraft)



# 14 Yrs Experience



I have captured many stories over my 14 year career, the relationships I form with my clients transcend into generations. Seeing your children say their first words. But I'm not just an award-winning wedding photographer, I also capture life stories throughout your family and children growing up.

*"We do things a little differently. Right after your Magical Christmas shoot, we'll have a premier session viewing your Christmas photographs, where you can choose your favourites all in the same day. Meaning the next time you come to the studio will be to collect your prints and artwork."*

MATTHEW RYCRAFT



# A Magical Experience



## NEWBORN & BABIES

If it's your little nippers first Christmas having a Rycraft Magical Shoot is the best way to remember it by.

A styled shoot is so much fun and creative, there's no better way to remember them being so little.



## A UNIQUE FAMILY EXPERIENCE

It's not often you make the time to have a photoshoot for your children, so having a great excuse is the perfect way to get them all together.

My Magical Christmas Shoots are just that, use them as a great way to end your year with a fabulous memory and set of Christmas Photographs you can share with friends and family.





# For All Ages



## NEVER TO OLD

Well maybe they are after a certain age... but you will be surprised at the age range of the Rycraft Munchkins that come in for their Magical Shoot. From 3 months to 18yo, if mum says your having a shoot with your little brother or sister it's happening... lol

But seriously, you'll be surprised how the older siblilngs look after their little brothers or sisters dring the shoot, making sure you get the perfect



## THE PROPS & BACKDROPS

I have 2 backdrops for you to choose from and a huge collection of props including Christmas and vintage toys.

Your photographs are carefully edited in a way that is unique to Rycraft Studios. Your chosen few will have "magical edit", including all the digital embellishments (stars, fairy dust, snow, candle lighting) making them extra special.





# How to present your images



## Prints & Cards

Our prints are all hand printed in house, producing the best quality finish possible. I can print to from A4 to A3+ in studio and anything larger will be sent to a professional photographic lab.

Presented in a beautiful box and mounts, your images are ready to display or give them as presents. We also offer a Christmas Card Printing Service if you want a more personal touch this Christmas.

## Digitals

We have lots of digital options you can add to your Christmas shoot. Ranging from £75 you can choose just a few of your favourites or add the full collection to your purchase.

All the images are fully edited and retouched if required.

You'll get the highest resolution possible for home printing and sharing.

## Wall Art

Wall art is the centrepiece of our photography. Every single morning as you walk through your house, we want you to see the very essence of your family.

Raising a family isn't all unicorns and rainbows - it's tough. And the kids grow up too fast. Our custom wall art allows you to enjoy what you love most about your family every single day.

*"We couldn't be happier with our prints"*

JENNIFER CONNELLY



# Gift Vouchers



## A SENTIMENTAL GIFT

Our gift vouchers are available from £25. So you can either pre-purchase a shoot for a loved one, or make a contribution to a shoot already booked.

We are very flexible with vouchers which are valid for 18 months. So don't worry about them expiring.



## CREATE MEMORIES WITH A SHOOT

Every session will receive a Free Magical Edit Print and Digital File so you can share your Christmas Photoshoot with friends and family. And there are plenty of upgrade options should you want more images or prints.





# What to Wear

It's a Christmas themed photoshoot, so it is always best to treat your children to a new set of PJ's. Which of course you'll use Christmas Eve, so it's not a wasted treat. It's a great excuse to get them in something new too!

## 2 Outfit Changes

We allow 2 outfit changes for the shoot, so bring their best Christmas attire for that year and the new PJ's. This way you get a few different sets of shots which can be used for different occasions and presents.

They may even have a favourite outfit they want to bring, so bring it and we'll see how they feel on the day. Best to bring more than you need.

We are really flexible and will just go with the flow.







# Pricing

## MAGICAL CHRISTMAS SHOOT £109

- 45min-1hr hour magical shoot
  - 2 Backgrounds
  - 2 Outfit changes
- 1 FREE retouched digital image
- 1 FREE 6x8 inch mounted print
  - Unlimited photos taken
- Images added to gallery to view
  - Optional upgrades available
    - 6 Months & over
    - Upto 5 children
  - 1 family from 1 household
    - Studio based shoot



# Additional Collections

1



## DIGITAL BOLT ON

Choose 3 more additional digital images from your Magical Christmas Session.

- Three High resolution images for home printing
  - All with the Magical embellishments
  - Blemishes retouched
- Added to online gallery for sharing & download

£159

£66 SAVING AGAINST PURCHASING SEPARATELY

2



## FAMILY print collection

Choose 3 more additional images from your session to be printed plus 1 more digital.

- One Digital High Resolution File
  - One 8x12" Mounted Print
  - Two 5x7" Mounted Prints
- Presented in our Print Pack Box

£209

£103 SAVING AGAINST PURCHASING SEPARATELY

3



## HERITAGE print collection

A fabulous all rounder collection where you receive a total of 8 more images from your session.

- Four Digital High Resolution File
  - Four 5x7" Mounted Prints
- Presented in our Print Pack Box

£269

£267 SAVING AGAINST PURCHASING SEPARATELY

4



## ANCESTRY wall art collection

Our ancestry collection includes our large Signature Wall Art which will remain with your family as it's handed down generations.

- 20x30" Large Wall Art Piece
- Four 8x9" Mounted Prints & Digitals
- Presented in our Print Pack Box

£499

Over £436 SAVING AGAINST PURCHASING SEPARATELY



# OPTIONAL EXTRAS



## CHRISTMAS CARDS £99

- 25 Christmas cards
- Free Digital Image
- Can be posted directly to you



## HAND PRINTED PHOTOGRAPHS £59

- 5x7 Inches mounted Print
- The highest quality
- Fully edited and retouched

## EXTRA MAGICAL DIGITAL FILE £75

- Fully edited
- Extra magical embellishments
- Highest resolution for home printing



## LARGE WALL ART £399

Our beautiful signature wall art pieces are printed in the UK by a professional photo lab using the highest quality materials. All hand prepared and printed, each image is digitally retouched and edited by hand.

- 20x30 inch block
- Fully edited & retouched





# Our Timeline & Delivery

## 1 THE BOOKING

First, book your photo session with us. You'll want to set aside just over two hours, although most of the time we finish much sooner. This will give me time to get a few images edited for you to view, then we can select your favourites.

## 2 THE SESSION

On the day of the session just show up and relax, then I'll get the children settled in the studio and introduce them to the toys. Then they can have a play for 5 minutes and get settled in.

## 3 THE PREMIERE

Immediately after the session, we'll have your premiere. This is where you'll be able to see the best of the best and choose and pay for what you want to display on your walls and in your home. It is so much fun seeing the images so soon.

## 4 THE DELIVERY

Typically we have our images printed and ready for collection within the week. We appreciate it is Christmas and you may want these as presents, so we work really hard to turn them around within days after your shoot.







**THE**  
**ADVENTURE**  
**BOOK**  
*for BOYS*

A CHRISTMAS CAROL  
Charles Dickens





DENYS FIS  
**STEEL**  
RACING CAR SET

on the occasion  
of your  
birthday  
present and much  
more!





















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